

Jonathan H. Brickman
182 E. 95th Street, Apt. 19G
New York, NY 10128

May 23, 2008

Michael Simon
President and CEO
Century 21 NY Metro
575 Madison Avenue, 7th Floor
New York, NY 10022

Dear Mr. Simon,

I am writing to commend Robert Rosa for the terrific work that he did selling my Upper East Side apartment in 2006 (Saxon Towers: 201 East 83rd Street). Since that time, I have recommended Robert to a number of friends and colleagues, who also found him to be an excellent agent.

Robert displayed a real understanding of the market and was able to sell my apartment near the asking price he set – a price that I originally thought was on the aggressive side. Despite my initial research (e.g. going to open houses in similar neighborhood apartments, speaking with other professionals) before hiring a real estate agent, Robert clearly understood the value of my property much better than me. Throughout the whole process, I also felt that Robert managed the negotiations exceptionally well. Without him, I likely would have settled with the buyer at a value close to 2.5% lower.

Overall, Robert and his firm did a very good job preparing marketing material for my apartment – from creating a one-page handout to prospective buyers to hiring professionals to film (360 degree) and photograph my apartment for online postings – all of which I believe contributed to a quick and relatively easy sale of my apartment.

On a more personal level, I found Robert to be friendly, easy-going and reliable, all qualities that appealed to me. He was also very professional – dutifully arriving early and prepared for weekly open houses and calling with summaries by the next day.

For these primary reasons, I am happy to recommend Robert Rosa. Please feel free to contact me at 917-587-5465 or jonathan.brickman@gmail.com if you have further questions.

Sincerely,

Jonathan Brickman